

THE CASE STUDY AS RESEARCH METHOD

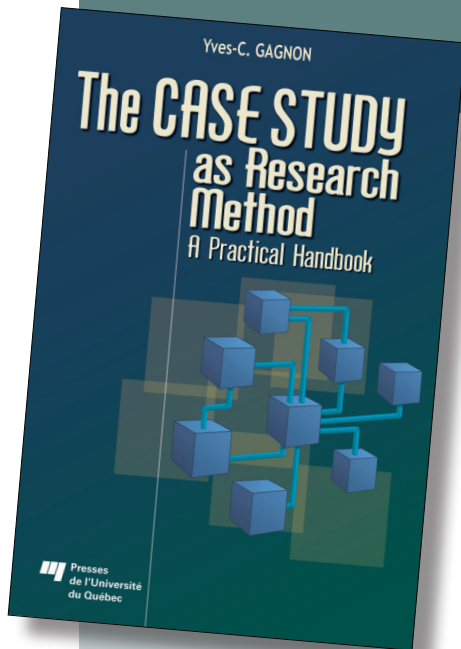
A Practical Handbook

Yves-C. Gagnon

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Teeming with practical examples, this guide promotes an integrated approach for carrying out a case study. With a background emphasis on how to ensure the reliability and validity of results, the different steps of this approach are detailed: assessing the appropriateness of a case study; preparation; selecting cases; data collection, analysis and interpretation; and reporting results.

SUMMARY

- **STAGE 1**
Assessing Appropriateness and Usefulness
- **STAGE 2**
Ensuring Accuracy of Results
- **STAGE 3**
Preparation
- **STAGE 4**
Selecting Cases
- **STAGE 5**
Collecting Data
- **STAGE 6**
Analyzing Data
- **STAGE 7**
Interpreting Data
- **STAGE 8**
Reporting Results

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